

## Mudra Institute of Communications, Ahmedabad (MICA)

Shela, Ahmedabad - 380 058, Gujarat, India

Tel: +91-2717-308250 to 51 Fax: +91-2717-308349

E-mail: retail@mica.ac.in Web site: www.mica-india.net



**Application Form**

Form No.

**Rs. 1200**

### Professional Programme In Visual Merchandising and Retail Communications (PPVMRC)

#### Instructions

- 1 This form is an integral part of the admission process. Please provide correct information. Admission granted with incorrect information will be ipso facto null and void.
- 2 Completed application form along with a crossed demand draft of Rs. 1200 (Rupees One Thousand Two Hundred only) favouring Mudra Institute of Communications, Ahmedabad, should reach Mudra Institute of Communications, Ahmedabad, Shela, Ahmedabad - 380 058, Gujarat, India.
- 3 In all matters regarding admission to the programme, the decision of the institute will be final and binding on the applicant. No correspondence from the applicant with respect to his/her non-selection will be entertained.
- 4 Written Test, Group Exercise and Personal Interview will be held at MICA.

#### A. Personal Details:

Name (Block letters):

Last Name

First Name

Middle Name

Address

(for Correspondence)

Pin

Telephone

Fax

email:

Gender

Male

Female

Date of Birth

Age

Nationality

Marital Status

Father's/Guardian's Name

Occupation of Father/Guardian

Academic Qualification of Father/Guardian:

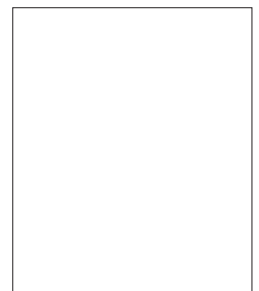
S.S.C.

H.S.C.

Graduate

Post Graduate

Others (Specify)



Affix a recent passport size photograph and sign across it.

**B Education**

Name of Examination	Year of Passing	Marks/ Grade (%)	Major Subjects/Discipline	Name of School/ College/Institute	Academic Board/ University
Class 10					
Class 12					
Bachelor's Degree* B.A./B.Sc./B.Com/ B.B.A./B.E./B.C.A Other (please specify)  _____ (Tick on the right degree)					
Master's Degree M.A./M.Sc./M.Com/ M.Tech Other (please specify)  _____ (Tick on the right degree)					
Other Examination (please specify)  _____					

\*Candidates in the final year of graduation should indicate the aggregate marks obtained in the second or third year examinations.

**C List no more than three training programmes / courses (other than your academic courses) that you have completed and consider important.**

Sr. No.	Programme/Course	Duration/ Dates	Institution	Benefits/Skills Derived
1				
2				
3				

**D List no more than three significant achievements in extracurricular activities.**

Sr. No.	Achievements	Year	What personal traits/qualities do you believe were instrumental in this achievement ?
1			
2			
3			

**E Work Experience (only full time and more than six months in the same job)**

Sr. No.	Position Held	Nature of Work	Name of Organization	Period Months/ Year	Total Pay (Rs./Month)
1					
2					
3					

**F Personal Statement**

(a) Describe briefly how you see yourself as a person.

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(b) List three strong likes/dislikes (in order of preference).

Likes	Dislikes
1. _____	1. _____
_____	_____
2. _____	2. _____
_____	_____
3. _____	3. _____
_____	_____

(c) What are your career goals?

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(d) How will education at MICA help you achieve your career goals?

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**G How did you come to know about MICA ?** (Please tick wherever applicable)

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> Advertisement             | <input type="checkbox"/> Posters/Notice Board at College | <input type="checkbox"/> Posters/Notice Board at Coaching Classes |
| <input type="checkbox"/> Friends/Parents/Relatives | <input type="checkbox"/> MICA Alumni                     | <input type="checkbox"/> Industry Professionals                   |
| <input type="checkbox"/> MICA Website              | <input type="checkbox"/> Others ( Please Specify _____ ) |   |

**H In which publication did you read the MICA admissions advertisement ?** (Please tick wherever applicable)

- |  |  |                                    |
|--|--|------------------------------------|
| <input type="checkbox"/> The Times of India    | <input type="checkbox"/> Hindustan Times | <input type="checkbox"/> The Hindu |
| <input type="checkbox"/> Advanc'edge MBA (IMS) | <input type="checkbox"/> Prep Talk (PT)  |                                    |

Others (Please Specify \_\_\_\_\_)

**I Financial Status of Parents (individually or combined)/Guardian**

**Annual Income**

- |   |  |
|---|--|
| <input type="checkbox"/> Less than Rs. 1.00 lac               | <input type="checkbox"/> Between Rs. 1.00 lac and 1.50 lac |
| <input type="checkbox"/> Between Rs. 1.50 lac and Rs. 3.0 lac | <input type="checkbox"/> Above Rs. 3.0 lac                 |

**J Declaration**

I have carefully read the prospectus and agree to abide by the decisions of the Institute regarding my selection to the programme. I certify that the information furnished in this application form is correct to the best of my knowledge and belief.

Place

Date

Signature of the Applicant

**DO NOT ATTACH ACADEMIC CERTIFICATES AND MARK SHEETS OR THEIR TRUE COPIES TO THIS FORM.  
PLEASE NOTE THAT INCOMPLETE FORMS WILL BE REJECTED.**